**Cassandra Soars**

Cassandra Soars is a writer, speaker and entrepreneur. She is the founder of iHeartUs, the app for couples that helps them build a stronger connection. Cassandra has a diverse background in education, non-profit leadership, and business. She has a master of fine arts in creative writing from the University of Pittsburgh. She has a second master's degree in international development from the University of London's prestigious School of Oriental and African Studies.

Cassandra is the author of two books, *Love Like Fire: The Story of Heidi Baker* and *Yellow, a memoir of resilience*. Cassandra was thirteen when she became a foster child, and she bounced between her undiagnosed bi-polar mother, rage-aholic father, and various foster homes, rootless and in desperate need of love. Her memoir, *Yellow,* takes the reader along on her search for love—and the beauty and healing she discovered when she traveled to Africa to volunteer at an orphanage.

Using her unlikely success story, Cassandra believes deeply that people can heal and that anyone can make a difference in the world.