**BRAD FORMSMA (FORM-SMUH)**

Brad's story began at a young age, inspired by his grandfather to open his eyes and see the needs of the people around him. Fast-forward a few years, and Brad has committed his life to making the world a better place, one giving story at a time.

Brad is the author of the best-selling book, *I Like Giving: The Transforming Power of a Generous Life*, and the Founder & President of I Like Giving, a movement which inspires people to live generously through stories. The I Like Giving films have been viewed more than 31 million times in over 170 countries. Based on a recent survey of 4,000 people, over 91% of those who have interacted with the message of I Like Giving have been inspired to create their own giving stories and live a more generous life.

Beyond the films, Brad and the I Like Giving team works with businesses to create cultures of generosity. Brad is an expert in generosity and has dedicated more than a decade of his career to this work.  Brad has been invited to speak to groups all over the country, including Johns Hopkins, PBS, Kaiser Institute for Health and Fox News.  His message inspires audiences with a fresh perspective on giving.  Additionally, I Like Giving has been featured by organizations including National Geographic and The Today Show.  Brad and his wife, Laura, have three children and live in Southern California.